Subject: URGENT: It’s going to be REALLY hot the next week
Reply-To: ufw@ufw.org

URGENT: A week of triple digit temperatures to hit CA fields

“During the summer, it gets very hot … I am afraid to get sick because of the heat and to not come back to my home, to my daughters and my husband. It is very sad that the companies are more interested in their fruits than the workers.”
- Antonia Osorio, grape worker

It’s hot out there. We need to do all we can to protect farm workers from the summer heat and you can help us!

The predictions for this weekend and next week in California’s Central Valley are in the 100’s and it often feels hotter in the fields. In Coachella where workers are laboring it’s predicted to be 117 degrees on Saturday. In the scorching heat of summer, farm workers like Antonia are risking their health – and their very lives – to provide the fruits and vegetables we enjoy so much.

Through hard work and your support, the UFW has gotten new protections in place for over a million workers who labor outside…now we need your help to ensure we have the resources to enforce them. Without organizers going and talking to workers to let them know about these rules and encouraging them to report violations more workers could easily die. Twenty seven farm workers have died since 2005 alone. Why should anyone have to face death or illness from extreme heat when reasonable measures can easily prevent a terrible tragedy?

Last summer, the UFW began a large-scale effort having organizers visit fields and communities. In addition we reached out to workers through social media and a texting program and promoted a heat hotline. With the hot summer upon us again, we’re turning up the heat on growers who care more about profits than people.

Your support will help our organizers fan out across California. Speaking with farm workers is key as they’re often hesitant to report heat violations because they’re afraid of retaliation. Your donation will allow us to empower more workers, check more companies for compliance, find more violations and file more complaints. Will you help? We simply can’t lose another man or women to the brutal summer heat.

https://secure.ufw.org/heat2016

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